

Sessions

04-10-2024

- 07:00 AM - 10:00 AM (EDT)

IAAP Member only workshop (on-site only)

Only IAAP Members can attend this on-site only workshop. If you are not yet a member of IAAP and would like to attend the IAAP Members only morning workshop on Day 1. You can learn more about [becoming an IAAP Member \(opens in a new tab\)](#), and explore the additional benefits included in an IAAP Membership.

Bridging the gap: EN requirements beyond WCAG

One of the most common issues organisations claim to have when it comes to compliance in the EU is how to interpret and/or test the EN301549 Annex A requirements beyond WCAG, which are the presumed conformance of the current legislation. We do not expect requirements to decrease with the European Accessibility Act, so this challenge is here to stay.

There is no “how to meet”/understanding/examples of techniques or similar documentation attached to the EN. This leaves room for flexibility and innovation, but also requires the target audience of the standard to have both knowledge and experience of testing beyond WCAG. This is unfortunately not common knowledge, and the automatic testing tools on the market are far from covering these requirements. If the legislation is going to be a success, we need to make sure developers, designers and content producers - as well as monitoring/surveillance authorities - understand the requirements and interpret them in the same way.

During this workshop, led by subject matter experts from across the EU, IAAP members will workshop around handling, interpretation, testing and alignment of the EN requirements beyond WCAG. The immediate results will be presented in the external event on the second day. Based on the workshop results, we foresee a taskforce continuing to develop support to the market.

Workshop facilitators:

Detlev Fischer, Managing Director and owner (WAS), DIAS

Malin Hammarberg, Accessibility Specialist and Senior UX-designer (CPWA), Funka Foundation

Peter Kemeny, Accessibility Expert, (CPACC, ADS), Egeszsegert

Shadi Abou-Zahra, Principal Accessibility Standards and Policy Manager, Amazon

Wilco Fiers, Axe-core product owner, Deque

Speakers

Detlev Fischer

Malin Hammarberg

Shadi Abou-Zahra

Peter Kemeny

Wilco Fiers

- 10:00 AM - 11:00 AM (EDT)

Lunch for members

- 11:30 AM - 12:00 PM (EDT)

Registration, coffee

- 12:00 PM - 12:15 PM (EDT)

Welcome and house keeping

Welcome by ATOS

Speakers

Neil Milliken

Moderators

Susanna Laurin

- 12:15 PM - 12:45 PM (EDT)

Keynote

Alejandro Moledo, Deputy Director and Head of Policy, European Disability Forum

Speakers

Alejandro Moledo

Moderators

Susanna Laurin

- 12:45 PM - 01:30 PM (EDT)

The European Accessibility Act - best practices and recommendations

How prepared is the industry to meet the requirements of the new legislation in 2025? What can we learn from successful activities? Hear leading European stakeholders from various sectors share best practices and discuss the way ahead.

Panelists:

Alejandro Moledo, Deputy Director and Head of Policy, European Disability Forum

Anna Stålberg, Accessibility Manager web and native app, Handelsbanken

Shadi Abou-Zahra, Principal Accessibility Standards and Policy Manager, Amazon

Moderators

Susanna Laurin

Panelists

Alejandro Moledo

Anna Stålberg

Shadi Abou-Zahra

- 01:30 PM - 01:45 PM (EDT)

Refreshments

- 01:45 PM - 02:30 PM (EDT)

Accessibility research presentation

IAAP EU is involved in several research projects and studies, not least when it comes to making sure accessibility is included in the curricula of higher education. Successful project results and ongoing activities will be presented, followed by a panel discussion about research still needed.

Panelists:

Gottfried Zimmerman, Director of Competence Center on Digital Accessibility at Hochschule der Medien, Stuttgart

Roberta Lulli, Project Officer, EDF

Sara Kjellstrand, Research Strategist, Funka Foundation

Moderators

Susanna Laurin

Panelists

Gottfried Zimmerman

Roberta Lulli

Sara Kjellstrand

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- 02:30 PM - 02:45 PM (EDT)

Inspiration: lightning speech! Blind man in Camino land

Edis Adilovic, Accessibility Advocate

Speakers

Edis Adilovic

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- 02:45 PM - 03:30 PM (EDT)

France in focus: policy and market update

France was among the first countries creating what would later become the European

Union. Measured by area, France is the largest EU country. Measured by population, it is the second largest member state in the EU. When it comes to accessibility, it is somewhat a mystery. In this session, we learn about accessibility in France, from the inside.

Presented and moderated by:

Armony Altinier, Founder and President, KOENA

Panel:

Aurélien Levy, Managing Director, Temesis

Fernando Pinto da Silva, Accessibility expert, French Federation of blind and partially sighted

Françoise Farag, Chair of Salvia Développement and Numeum member

Moderators

Armony Altinier

Panelists

Aurélien Levy

Fernando Pinto da Silva

Françoise Farag

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- 03:30 PM - 05:00 PM (EDT)

Networking and social (on-site only)

04-11-2024

- 06:00 AM - 06:30 AM (EDT)

Welcome and coffee

- 06:30 AM - 07:15 AM (EDT)

Presentation of IAAP member workshop results:

EN requirements beyond WCAG

Compliance in the EU is harmonised with WCAG, but - and this is a challenge - some of the requirements go beyond the global success criteria. Stakeholders from across the EU will present the results from an initial workshop aiming to find a solution to improve the situation.

Presented by:

Detlev Fischer, Managing Director and owner, DIAS

Wilco Fiers, Axe-core product owner, Deque

Speakers

Susanna Laurin

Detlev Fischer

- 07:15 AM - 07:30 AM (EDT)

Inspiration: lightning speech! An easy way to assess accessibility

Erik Kroes, Accessibility Specialist

Speakers

Eric Kroes

- 07:30 AM - 08:15 AM (EDT)

Accessibility in internal systems - the basis for inclusive employment

Most organisations focus on their external-facing services when they start their accessibility journey. But if we are ever going to achieve an inclusive society, the tools and the digital workplace must be accessible. In this session, we learn about best practices from successful IT-suppliers and end-user initiatives.

Panelists:

Filippo Sinicato, Policy and Project Officer, European Disability Forum

Neil Milliken, VP Global Head of Accessibility, ATOS

Michael Düren, Managing Director, Pfennigparade
Susi Miller, e-learning Accessibility Expert, eLaHub

Moderators

Susanna Laurin

Panelists

Filippo Sinicato

Neil Milliken

Michael Düren

Susi Miller

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- 08:15 AM - 08:30 AM (EDT)

Coffee break

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- 08:30 AM - 09:15 AM (EDT)

How does monitoring of EU accessibility legislation work?

Market surveillance, mandatory declaration of conformity and technical documentation that is easily understood – and of course involvement of end users. All required in the European Accessibility Act. How will it work in reality and how does it differ from the monitoring, accessibility statement and feedback mechanism of the Web Accessibility Directive?

Panelists:

Daniel Casas, Accessibility Officer, European Disability Forum

Klaus-Peter Wegge, Technology, User Experience, Prototypes and Platforms, Accessibility Competence Center, Siemens AG

Michael Wahl, Head of the Federal Monitoring Centre for Accessibility of Information Technology, Germany

Moderators

Susanna Laurin

Panelists

Daniel Casas

Klaus Peter Wegge

Michael Wahl

- 09:15 AM - 09:30 AM (EDT)

Inspiration: lightning speech! Access Denied - The (in)accessibility of European Political Party websites

André Felix, Communications Coordinator, European Disability Forum
Malin Hammarberg, IAAP Nordic

Speakers

André Felix

Malin Hammarberg

- 09:30 AM - 10:00 AM (EDT)

Professional certification in Europe - future developments

When buying products or services, there is a need to understand the level of accessibility provided. When selecting a supplier to develop a digital interface or recruiting accessibility experts, there is a similar need. With the EAA, CE marking will be added to the mix. What is the most suitable way to support all stakeholders in the EU and beyond when it comes to declaring compliance and competence?

Panelists:

Daniel Koskinen, CPWA, GoFore, Member of the IAAP Nordic Advisory Council
Prof. (FH) Mag. Michael Reiner, President and CEO of European Certification and Qualification Association (ECQA)

Werner Rosenberger, Project manager of Web Accessibility Certificate Austria (WACA), Austrian Association for the Blind and Visually Impaired

Moderators

Susanna Laurin

Panelists

Daniel Koskinen

Prof. (FH) Mag. Michael Reiner

Werner Rosenberger

- 10:00 AM - 11:30 AM (EDT)

Lunch

- 11:30 AM - 12:15 PM (EDT)

Language, translation and accessibility - potential and barriers

Voice recognition, autocaptions and automatic translation all contribute to accessibility. But not all languages are covered, and some of the services are still work in progress. What are the latest innovations and what improvements are foreseen in the years to come?

Panelists:

Lawrence Kerknawi, Government Relations Manager, EU, Zoom

Lidia Best, President, European Federation of Hard of Hearing People

Philippe Trotin, Accessibility Lead and Inclusion Director of MSFT France

Regine Gessner, Program Manager IAAP DACH

Moderators

Susanna Laurin

Panelists

Lawrence Kerknawi

Lidia Best

Philippe Trotin

- 12:15 PM - 12:30 PM (EDT)

Inspiration: lightning speech! Accessible infographics

Volker Sorge, CTO, Equivalent

Neil Milliken, VP Global Head of Accessibility, ATOS

Speakers

Volker Sorge

Neil Milliken

- 12:30 PM - 01:00 PM (EDT)

Coffee break

- 01:00 PM - 01:45 PM (EDT)

Technology update - what can we expect?

Predicting the future may be impossible, but this session topic is a recurring request from the community. Get insights and inspiration from industry, research and end users about what's around the next corner when it comes to accessibility and assistive technology.

Panelists:

Beatriz González Mellídez, Head of Accessibility & Digital Inclusion Central Europe, ATOS

Jakob Rosin, European Blind Union board member and Accessibility expert

Martin Maugeais, Design System Front End Lead, CPWA, Watermark

Mike Gifford, Senior Strategist, CivicActions

Soufiane El Amrani, Easy-to-read and Advocacy expert, Inclusion Europe

Moderators

Susanna Laurin

Panelists

Beatriz González Mellídez

Jakob Rosin

Martin Maugeais

Mike Gifford

Soufiane El Amrani

- 01:45 PM - 02:00 PM (EDT)

Inspiration: lightning speech! Independence for deaf-blind

Thor Nielsen, VP Global Sales, nWise AB

Speakers

Thor Nielsen

- 02:00 PM - 02:45 PM (EDT)

IAAP: plans and opportunities for the upcoming ten years

IAAP is celebrating ten years as an organisation. Rather than looking back, we want to discuss our main strategic goals for the upcoming period of time, with representatives from across Europe.

Presented and moderated by

Dr Christopher Lee, Managing Director of IAAP

Panelists:

Josephine Schwebler, IAAP DACH Chapter

Malin Hammarberg, IAAP Nordic Chapter

Mark Walker, IAAP UK Chapter

Alejandro Moledo, Deputy Director and Head of Policy, European Disability Forum

Moderators

Dr Christopher Lee

Panelists

Josephine Schwebler

Malin Hammarberg

Mark Walker

Alejandro Moledo

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- 02:45 PM - 03:00 PM (EDT)

Wrap up
